



# PATRICIA KRUEP

3701 Charles Stewart Drive, Fairfax, VA 22033 • <http://littleberrystudio.com>  
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## Teaching Experience

August 2016 – Present • George Mason University, Fairfax, VA

Position: Faculty (Adjunct), School of Art

Courses:

- AVT 217: Introduction to Web Design
- AVT 415: Web Design and Usability
- AVT 519: Special Topics in Graphic Design

July 2001 – Present • Art Institute of Washington, Arlington, VA

Position: Faculty, Graphic and Web Design

Courses (\* Classes introduced):

- GWD131: Fundamentals of Web Page Scripting
- GWD474: Advanced Scripting
- GWDB123: Programming Logic
- GWDB202: Interface Design
- GWDB209: Portfolio I
- GWDB213: Timeline Animation & Interaction
- GWDB233: Advanced Web Design
- GWDB253: Authoring for Interaction
- GWDB273: Intermediate Web Design
- GWDB292: Experience Design
- GWDB333: Senior Project Pre-Production
- GWDB409: Graphic Design Capstone
- GWDB419: Portfolio II
- GWDB424: Capstone Research
- VGP260: Logic and Representation
- INTB402: Senior Studio I
- INTB409: Portfolio
- IMD100: Fundamentals of Interactive Design
- IMD105: Graphic Production for the Web
- IMD130: Interactive Experience Design
- IMD200: Information Architecture
- IMD210: Fundamentals of Scripting Languages\*
- IMD215: Web Page Design and Layout
- IMD230: Programming Concepts
- IMD300: Interactive Motion Graphics
- IMD310: Intermediate Scripting Languages
- IMD315: Designing Interactive Interfaces
- IMD320: Production Team\*
- IMD360: Non-linear Narrative
- IMD390: Portfolio
- IMD400: Interactive Motion Scripting\*



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- IMD405: Marketing Basics
- IMD445: Usability Evaluation and Accessibility
- IMD465: Senior Project Design
- IMD470: Special Topics (XML + Flash/ActionScript, Flex)
- IMD480: Portfolio Preparation\*
- IMD485: Senior Project Production
- IMD490: Senior Portfolio
- MM110: Introduction to Multimedia and Web Design
- MM240: Interface Design I
- MM245: Interface Design II\*
- MM260: Animation for Multimedia
- MM341: Animation for Interactive Production\*
- MM443: Senior Project I\*
- GD214: Computer Illustration
- GD461: Animation for Graphic Designers
- CA323: Animation for Interactive Production\*
- CA400: Senior Portfolio
- CA443: Senior Project I
- CA444: Senior Project II

## Conferences and Workshops

### Animation as a Design Element

2016 DCWW Conference session, September 2016

introduces ways to think about and use animation as a design element. Includes considerations for when and why to use (or not use) animation in a design, animation terminology and principles, and how to create and use animations.

### JavaScript Fundamentals

DCWW Code(Her) Workshop Series, March 2015

A 2-part workshop introducing the JavaScript language and how to use it in conjunction with HTML and CSS.



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## Professional Experience

August 2016 – Present • Faculty (Adjunct), George Mason University, School of Art, Fairfax, VA

Responsible for course design and execution, classroom management, and institutional service. Examples of course materials can be found at <http://littleberrystudio.com/teaching-portfolio/>.

July 2001 – Present • Faculty, Art Institute of Washington School of Design, Graphic and Web Design, Arlington, VA

Responsible for course design and execution, classroom management, and institutional service. Examples of course materials can be found at <http://littleberrystudio.com/teaching-portfolio/>.

March 2001 - Present • Freelance designer and developer, Fairfax, VA

Web design and front-end development with particular emphasis on creating custom solutions using the WordPress platform. Examples of work can be found at <http://littleberrystudio.com>.

February 2000 – March 2001 • Production Specialist, Circle.com, McLean, VA  
(Contracted through Aquent Partners February 2000 – June 2000)

HTML and JavaScript coding. Coordinated with designers and back-end programmers on site production. Created graphics for existing sites and designs for new sites, applications, and style guides.

January 1998 – October 1999 • Multimedia Designer, Internet Multimedia Center, George Mason University, Fairfax, VA

Interactive design (CD-ROM and web) and development, project management.

September 1996 – January 1998 • Designer, Instructional Resource Center, George Mason University, Fairfax, VA

Web and graphic design, animation for video and web, training, assisting professors and instructors.

March 1996 – August 1996 • Web Designer, College of Agriculture and Life Sciences (CALs), Virginia Tech, Blacksburg, VA

Designed and built the College of Agriculture and Life Sciences (CALs) and the Virginia Agricultural Experiment Station (VAES) web sites.



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## Education

Master of Arts, Visual Information Technologies, Institute of the Arts, May 2000

George Mason University, Fairfax, VA

Concentrations in multimedia, web, and interface design; 2D and 3D modeling, imaging, and animation.

Bachelor of Fine Arts, Studio Art, May 1996

Virginia Polytechnic Institute and State University, Blacksburg, VA

Concentrations in computer graphics and illustration.

Bachelor of Arts, Studio Art, May 1995

Virginia Polytechnic Institute and State University, Blacksburg, VA

Concentrations in drawing, ceramics, and watercolor; minor in creative writing.

## Toolbox

- Adobe's Creative Suite: Photoshop, Illustrator, InDesign, Animate
- Bohemian Software's Sketch
- Panic's Coda
- HTML, CSS/Sass, SVG
- JavaScript, including Ajax and jQuery
- WordPress, PHP
- ActionScript
- Version control with Git
- Index cards, sketchbooks, and Sharpies

## Skills

- Proficient with shepherding interactive projects from conception through launch and beyond.
- Strong understanding of design principles and their utilization towards creating visual, user-centered designs that meet clients' needs.
- Solid coding skills focusing on clean, straight-forward, standards-based practices.
- Adept at distilling and presenting complex concepts to instruct and to help others reach understanding.
- Comfortable working independently or in team environments.