



# PATRICIA KRUEP

3701 Charles Stewart Drive, Fairfax, VA 22033 • <http://littleberrystudio.com>  
703-395-3174 • [pkruerp@littleberrystudio.com](mailto:pkruerp@littleberrystudio.com) • @littleberry • <http://linkedin.com/in/patriciakruerp>

## Professional Experience

**August 2016 – Present • Faculty (Adjunct), George Mason University, School of Art, Fairfax, VA**

Responsible for course design and execution, classroom management, and institutional service. Examples of course materials can be found at <http://littleberrystudio.com/teaching-portfolio/>.

**July 2001 – Present • Faculty, Art Institute of Washington School of Design, Graphic and Web Design, Arlington, VA**

Responsible for course design and execution, classroom management, and institutional service. Examples of course materials can be found at <http://littleberrystudio.com/teaching-portfolio/>.

**March 2001 - Present • Freelance designer and developer, Fairfax, VA**

Web design and front-end development with particular emphasis on creating custom solutions using the WordPress platform. Examples of work can be found at <http://littleberrystudio.com>.

**February 2000 – March 2001 • Production Specialist, Circle.com, McLean, VA (Contracted through Aquent Partners February 2000 – June 2000)**

HTML and JavaScript coding. Coordinated with designers and back-end programmers on site production. Created graphics for existing sites and designs for new sites, applications, and style guides.

**January 1998 – October 1999 • Multimedia Designer, Internet Multimedia Center, George Mason University, Fairfax, VA**

Interactive design (CD-ROM and web) and development, project management.

**September 1996 – January 1998 • Designer, Instructional Resource Center, George Mason University, Fairfax, VA**

Web and graphic design, animation for video and web, training, assisting professors and instructors.

**March 1996 – August 1996 • Web Designer, College of Agriculture and Life Sciences (CALs), Virginia Tech, Blacksburg, VA**

Designed and built the College of Agriculture and Life Sciences (CALs) and the Virginia Agricultural Experiment Station (VAES) web sites.



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## Teaching Experience

August 2016 – Present • George Mason University, Fairfax, VA

**Position: Faculty (Adjunct), School of Art**

Courses:

- AVT 217: Introduction to Web Design
- AVT 415: Web Design and Usability
- AVT 519: Special Topics in Graphic Design

July 2001 – Present • Art Institute of Washington, Arlington, VA

**Position: Faculty, Graphic and Web Design**

Courses (\* Classes introduced):

- GWD131: Fundamentals of Web Page Scripting
- GWD474: Advanced Scripting
- GWDB123: Programming Logic
- GWDB202: Interface Design
- GWDB209: Portfolio I
- GWDB213: Timeline Animation & Interaction
- GWDB233: Advanced Web Design
- GWDB253: Authoring for Interaction
- GWDB273: Intermediate Web Design
- GWDB292: Experience Design
- GWDB333: Senior Project Pre-Production
- GWDB409: Graphic Design Capstone
- GWDB419: Portfolio II
- GWDB424: Capstone Research
- VGP260: Logic and Representation
- INTB402: Senior Studio I
- INTB409: Portfolio
- IMD100: Fundamentals of Interactive Design
- IMD105: Graphic Production for the Web
- IMD130: Interactive Experience Design
- IMD200: Information Architecture
- IMD210: Fundamentals of Scripting Languages\*
- IMD215: Web Page Design and Layout
- IMD230: Programming Concepts
- IMD300: Interactive Motion Graphics
- IMD310: Intermediate Scripting Languages
- IMD315: Designing Interactive Interfaces
- IMD320: Production Team\*
- IMD360: Non-linear Narrative
- IMD390: Portfolio
- IMD400: Interactive Motion Scripting\*
- IMD405: Marketing Basics



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- IMD445: Usability Evaluation and Accessibility
- IMD465: Senior Project Design
- IMD470: Special Topics (XML + Flash/ActionScript, Flex)
- IMD480: Portfolio Preparation\*
- IMD485: Senior Project Production
- IMD490: Senior Portfolio
- MM110: Introduction to Multimedia and Web Design
- MM240: Interface Design I
- MM245: Interface Design II\*
- MM260: Animation for Multimedia
- MM341: Animation for Interactive Production\*
- MM443: Senior Project I\*
- GD214: Computer Illustration
- GD461: Animation for Graphic Designers
- CA323: Animation for Interactive Production\*
- CA400: Senior Portfolio
- CA443: Senior Project I
- CA444: Senior Project II

## Conferences and Workshops

### Animation as a Design Element

#### 2016 DCWW Conference session, September 2016

introduces ways to think about and use animation as a design element. Includes considerations for when and why to use (or not use) animation in a design, animation terminology and principles, and how to create and use animations.

### JavaScript Fundamentals

#### DCWW Code(Her) Workshop Series, March 2015

A 2-part workshop introducing the JavaScript language and how to use it in conjunction with HTML and CSS.



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## Education

**Master of Arts, Visual Information Technologies, Institute of the Arts, May 2000**  
**George Mason University, Fairfax, VA**

Concentrations in multimedia, web, and interface design; 2D and 3D modeling, imaging, and animation.

**Bachelor of Fine Arts, Studio Art, May 1996**

**Virginia Polytechnic Institute and State University, Blacksburg, VA**

Concentrations in computer graphics and illustration.

**Bachelor of Arts, Studio Art, May 1995**

**Virginia Polytechnic Institute and State University, Blacksburg, VA**

Concentrations in drawing, ceramics, and watercolor; minor in creative writing.

## Toolbox

- Adobe's Creative Suite: Photoshop, Illustrator, InDesign, Animate
- Bohemian Software's Sketch
- Panic's Coda
- HTML, CSS/Sass, SVG
- JavaScript, including Ajax and jQuery
- WordPress, PHP
- ActionScript
- Version control with Git
- Index cards, sketchbooks, and Sharpies

## Skills

- Proficient with shepherding interactive projects from conception through launch and beyond.
- Strong understanding of design principles and their utilization towards creating visual, user-centered designs that meet clients' needs.
- Solid coding skills focusing on clean, straight-forward, standards-based practices.
- Adept at distilling and presenting complex concepts to instruct and to help others reach understanding.
- Comfortable working independently or in team environments.